



10th November 2017

Addendum to RFP

(reference number AD:BCL:Delhi:MKTG:17:006) uploaded on 24th October, 2017

TO WHOMSOEVER IT MAY CONCERN

With reference to the RFP for selection of Marketing Agency for development of our Brand guidelines and revamp of our marketing and product collaterals, uploaded on our website on 24th October 2017, inadvertently instead of Request for Proposal (RFP), there is mention of Terms of Reference (TOR).

This is to inform you that "Terms of Reference" as mentioned in the document should be read as "Request for Proposal (RFP)".