



22nd November 2017

Result of RFP

(reference number AD:BCL:Delhi:MKTG:17:006) uploaded on 24th October, 2017

TO WHOMSOEVER IT MAY CONCERN

With reference to the RFP for selection of Marketing Agency for development of our Brand guidelines and revamp of our marketing and product collaterals, uploaded on our website on 24th October 2017, 5 bidders had participated in the RFP. The committee processed the bids and as per the techno-commercial evaluation found M/s Sapiant Razorfish to be the successful bidder (L1).

The Purchase Order (PO) is being sent to M/s Sapiant Razorfish for the project.

We thank all our bidders for participating in the RFP.